

A Thousand Finns Survey 2026



395€

per question (VAT 25,5%)

**A representative sample
(N=1000) of adult Finns from
the IRONet consumer panel.**

The price includes comprehensive background information questions, question design, data analysis and reporting (PowerPoint graphics).

The survey is well suited for campaign monitoring, brand tracking, concept studies, preliminary testing, measuring attitudes and studying consumer behavior.

Month	Questions	Data collection
January	15.1.	20.1.–28.1.
February	12.2.	17.2.–25.2.
March	12.3.	17.3.–25.3.
April	9.4.	14.4.–22.4.
May	7.5.	12.5.–20.5.
June	4.6.	9.6.–17.6.
July	25.6.	30.6.–31.7.
August	13.8.	18.8.–26.8.
September	10.9.	15.9.–23.9.
October	8.10.	13.10.–21.10.
November	5.11.	10.11.–18.11.
December	26.11.	1.12.–9.12.

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